

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b), IMS HEALTH INCORPORATED., a Delaware corporation, having a place of business at 83 Wooster Heights Road, Danbury, CT 06810, certifies that it is the assignee of the entire right, title, and interest in the patent applications listed on the attached Appendix (Schedule A) by virtue of a chain of title from the inventors to the current assignee as recorded in the U.S. Patent and Trademark Office at the Reel and Frame numbers provided in the column labeled "Chain of Title" of the Appendix (Schedule A).

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee, hereby revokes all powers of attorney previously granted in the applications listed on the attached Appendix (Schedule A) and appoints practitioners associated with:

PTO Customer Number: 26171

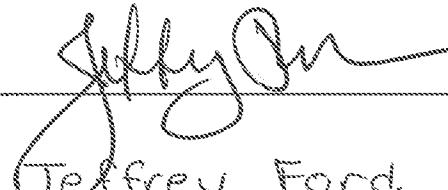
with full power of substitution and revocation, to prosecute the patent applications listed on the attached Appendix (Schedule A) and to transact all business in the Patent and Trademark Office connected therewith.

The undersigned also directs all correspondence be addressed to that Customer Number.

PTO Customer Number: 26171

Respectfully submitted,

Date: May 4, 2012



Jeffrey Ford
(Print name)

Title: Vice President and Treasurer

SCHEDULE A

Matter No.	Client Ref No	Title	Appn. No	Filing Date	Publ. No	Publ. Date	Patent No	Issue Date	Chain of Title (Reel/Frame)
31247									
0501001	XPONENT SR	SYSTEM AND METHOD FOR ESTIMATING PRODUCT DISTRIBUTION USING A PRODUCT SPECIFIC UNIVERSE A3357	08730,256	05-Dec-00			7,174,394	2/6/2007	Inventor to RMS Health Incorporated Recorded 12/05/2000 at Reel 011339, Frame 0863
0503001	LRS Physician Profiles	SYSTEM AND METHODS FOR GENERATING PHYSICIAN PROFILES CONCERNING PRESCRIPTION THERAPY SERVICES	09/941,496	29-Aug-01			7,346,521	3/18/2008	From Inventor to RMS Health Incorporated Recorded 01/15/2002 at Reel 012491, Frame 0816
0670001		PRE-GREASED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/142,935	13-May-02	US 2003-0211556-A1	11/13/2003	6,696,286	2/24/2004	From Inventor to Surveillance Data Inc. (MERGER) Surveillance Data Inc. to Surveillance Data LLC Recorded 08/05/2004 at Reel 021339, Frame 0102 (CHANGE OF NAME) From Surveillance Data LLC to SDI Health LLC Recorded 08/05/2008 at Reel 021339, Frame 0107 (MERGER) SDI Health LLC to RMS Health Incorporated Recorded 01/09/2012 at Reel 027498, Frame 0283
0670002		PRE-GREASED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/764,517	27-Jan-04	US 2004-02335155-A1	11/25/2004	7,060,326	6/13/2006	From Inventor to Surveillance Data, Inc. (MERGER) Surveillance Data Inc. to Surveillance Data LLC Recorded 08/05/2006 at Reel 021339, Frame 0102 (CHANGE OF NAME) Surveillance Data LLC to SDI Health LLC Recorded 08/05/2008 at Reel 021339, Frame 0107 (MERGER) SDI Health LLC to RMS Health Incorporated Recorded 01/09/2012 at Reel 027498, Frame 0283

Matter No.	Client Ref No.	Title	Appln. No.	Filing Date	Publ. No.	Publ. Date	Patent No.	Issue Date	Chain of Title (Reel/Frame)
34247	0571031	SYSTEM AND METHOD FOR THE PROTECTION AND DE-IDENTIFICATION OF HEALTH DATA	11/645,785	27-Nov-07	US 2008-0147554-A1	6/18/2008			Inventors to Surveillance Data, Incorporated Recorded 01/31/2008 at Reel 020444, Frame 0364 (#8/REGER) Surveillance Data Inc. to Surveillance Data, LLC Recorded 08/05/2008 at Reel 021339, Frame 0192 (CHANGE OF NAME) Surveillance Data LLC to SDI Health, LLC Recorded 08/05/2008 at Reel 021339, Frame 0197 (#8/REGER) SDI Health, LLC to NMS Health Incorporated Recorded 01/09/2012 at Reel 027488, Frame 0283 From Inventors to Quantiles Transnational Corp. Recorded 01/31/2011 at Reel 011430, Frame 0370 From Quantiles Transnational Corp. to Venspan, LLC Recorded 06/25/2002 at Reel 013031, Frame 0341 (#8/REGER) Venspan, LLC to SDI Health, LLC Recorded 01/20/2010 at Reel 023814, Frame 0319 (#8/REGER) SDI Health, LLC to NMS Health Incorporated Recorded 01/09/2012 at Reel 027488, Frame 0283 From Inventors to Quantiles Transnational Corp. Recorded 08/17/2004 at Reel 015788, Frame 0388 From Quantiles Transnational Corp. to Venspan, LLC Recorded 08/17/2004 at Reel 015789, Frame 0125 (#8/REGER) Venspan, LLC to SDI Health, LLC Recorded 01/20/2010 at Reel 023814, Frame 0319 (#8/REGER) SDI Health, LLC to NMS Health Incorporated Recorded 01/09/2012 at Reel 027489, Frame 0283
0572031		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	09/665,420	20-Sep-03			6,732,413	5/4/2004	
0572032		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	10/691,086	15-Mar-04	US 2005-0114334-A1	5/26/2005	7,376,677	5/17/2008	
0572033		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	11/654,205	11-Dec-07	US 2008-0091474-A1	4/17/2008	7,865,376	1/14/2011	

Matter No	Client Ref No	Title	Appln. No	Filing Date	Publ. No	Publ. Date	Patent No	Issue Date	Chain of Title (Reel/Frame)
31247 0572004		SYSTEM AND METHOD FOR GENERATING IDENTIFIED HEALTH CARE DATA	09/665,752	20-Sep-06					From Inventors to Quntilles Transnational Corp. Recorded 01/13/2001 at Reel 0117480-522 From Quntilles Transnational Corp. to Venistar, LLC. Recorded 06/25/2002 at Reel 013031, Frame 0841 (MERGER) Venistar, LLC to SDI Health LLC Recorded 02/26/4, Frame 0846 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 024498, Frame 0283
0574081		METHOD AND SYSTEM FOR PROVIDING REPORTS AND SEGMENTATION OF PHYSICIAN ACTIVITIES	12/481,341	03-Jun-09	US 2010-0114667-A1	5/15/2010			From Inventors to SDI Health LLC Recorded 08/13/2009 at Reel 023093, Frame 0992 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027438, Frame 0283
0575001		SYSTEM AND METHOD FOR ENCRYPTING PROVIDER IDENTIFIERS ON MEDICAL SERVICE CLAIMS AND TRANSACTIONS	12/634,746	06-Jan-10	US 2010-0217873-A1	3/26/2010			From Inventors to SDI Health LLC Recorded 03/04/2010 at Reel 024030, Frame 0546 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027438, Frame 0283
0576001		SYSTEM AND METHOD FOR PROVIDING GEOGRAPHIC PRESCRIPTION DATA	12/723,117	12-Mar-10	US 2011-0225006-A1	3/15/2011			Inventors to SDI Health LLC Recorded 03/24/2011 at Reel 024128 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027438, Frame 0283
0577001		SYSTEM AND METHOD FOR COMPREHENSIVE ONLINE HEALTHCARE PROVIDER ANALYTIC TARGETING	12/783,442	19-May-10					Inventors to SDI Health LLC Recorded 05/28/2010 at Reel 024602, Frame 0744 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027438, Frame 0283
0577601		ANONYMOUSLY LINKING A PLURALITY OF DATA RECORDS	09/459,161	10-Dec-98					From Inventor to ARCANVS, Inc. Recorded 01/09/2010 at Reel 024697, Frame 0631 From ARCANVS, Inc. to Gordon W. Romney Recorded 02/19/2002 at Reel 012834, Frame 0180 From Gordon W. Romney to SDI Health LLC Recorded 07/01/2010 at Reel 024511, Frame 0538 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027438, Frame 0283